



NVAL 2024 North State Juried Painting Show

Juror: Dale Laitinen

Exhibit October 5 – November 2, 2024

North Valley Art League Carter House Gallery

48 Quartz Hill Road, Redding, CA 96003

[Click here](#) for printable pdf version of this Prospectus

SCHEDULE:

June 1	Online entries open – entry online only through <u>Smarter Entry</u>, a Web-based competition and call-for-entry management system. It handles on-line registration, fee processing and internal entry submissions. See page 3 of this document, for tips and help with online registration.
September 7	Online entries close.
September 8 - 13	Online first-round judging.
September 16	Notice of acceptance sent (via email only).
September 18-21 & 25-28	Intake of art work at Carter House Gallery.
October 1	Final judging at Carter House Gallery.
October 2 - November 2.	Show open to public at Carter House Gallery.
October 4, 5-7 p.m.	Opening reception and awards.
November 6, 1-4 p.m.	Pick up work at Carter House Gallery
ELIGIBILITY:	Open to all artists 18 years old and over. Work must be original, both in concept and execution.
ELIGIBLE MEDIA:	Oil, Oil Pastel, Soft Pastel, Water Media, Drawing Media, Alcohol Ink, Printmaking, Mixed Media, and Collage.

NON-ELIGIBLE ARTWORK: Sculpture, photography, computer-generated art, work done under supervision (which includes any in a class or workshop), copied work, work previously accepted into any NVAL juried show, work done more than two years before the entry date of this show, work having one or more sides larger than 40 inches *including frame*.

For help with online submissions, see page 3** For more help, contact Diedra Malain, dmalain@gmail.com. Please leave Diedra a brief message describing your request, e.g., “help with online registration”; or “help finding my account”.

AWARDS - \$1,000 TOTAL

ENTRY FEES

Best of Show – \$350

Second Place – \$250

Third Place – \$150

Awards of Merit – 5 at \$50 each

Honorable Mentions – 5 (non-monetary)

\$35 for 1 to 3 entries

\$10 each for unlimited additional entries

No limit on the number of submissions

Credit Card, Cash, Check (Payable to NVAL)

Entry fees are non-refundable

JUROR: Dale Laitinen has been painting for over forty years. He works principally in watercolor, clearly focused on interpreting the language of landscape. He has a B.A. in Fine Arts from San Jose State University, with emphasis on painting. His professional credits include publication in highly respected art books and magazines - the Artist Magazine, Watercolor Magazine, Watercolor Magic, Drawing Magazine; “Splash”, “The Transparent Watercolor World”, and more. A popular workshop instructor and juror, Dale has traveled and taught widely in the US and abroad. On a personal level, Dale is warm and approachable with a delightfully dry sense of humor.

In addition to jurying the show, NVAL is sponsoring the Dale Laitinen Workshop, “Shape-Shifting: Abstracting The Landscape” October 2 – 4. Treat yourself to three energizing days with Dale Laitinen, master landscape artist. For more information, go to [Workshops](#) at [NVAL.org](#).

SELECTION & AWARDS PROCEDURE: The juror will select artwork for the gallery show from the electronic entries (photographs of the work) submitted via Smarter Entry. **Artists will receive notification by email of selected and/or not selected entries.** Final judging will be done on the selected art works in the Gallery. Awards are given at the juror’s discretion. The decision of the juror is final. **Awards will be presented at the reception on Friday, October 4, 5 to 7 pm. Award presentation is at 6 pm.**

AGREEMENT: All reasonable care will be taken with the art work. However, the following policies apply.

1. The North Valley Art League shall not be responsible for, and assumes no Liability arising from fire, theft, damage or loss to artist's property, including without limitation, the displayed artwork or any other items. Artist hereby releases and discharges the North Valley Art League from all claims and demands by artists for loss of or damage to artist's property.
2. The artist further agrees that the North Valley Art League may use digital images of the artist's original artwork for promotion of the art exhibit and the North Valley Art League.

SALES: California sales tax is collected by NVAL on all art work sold. NVAL retains a 20 percent commission on all sales. Paintings must remain in the Gallery for the entire show.

DELIVER WORK TO: NVAL Carter House Gallery, 48 Quartz Hill Road, Redding, CA 96003

GALLERY HOURS: 11 am to 4 pm, Wednesday through Saturday

Entry Labels are included in the printed Prospectus (last page). Copies are also available at NVAL Carter House Gallery and will be available when you bring your work in.

FRAMING & HANGING REQUIREMENTS: Maximum size 40" including frame, maximum weight 12 pounds. Entries must be framed or finished 1.5 – 2-inch-deep gallery wrapped canvases. All paintings must be ready to hang. Framing must be substantial and up to typical gallery standards (no poster frames).

Frames need to be properly fitted with D-rings or split rings that fit our hanging system (1/2 inch to 3/4 inch). Eye hooks are NOT acceptable. D-rings can be purchased at NVAL (2 for \$1). They are also available at hardware stores, Home Depot, Lowe's, etc. Please do not use hanging hardware centered on the top of the frame to hang your work. The piece will be unstable when hung. For most pieces, place D-rings 2" from top of the frame to prevent the frame from leaning away from the wall at the top. With large pieces, 3" from the top works well.

Tips for entering online via Smarter Entry :

1. Have your credit card available to make payment.
2. If you have a Smarter Entry account, **open it**, pay for your entries, and then upload your images into your account; follow Smarter Entry instructions.
3. No Account? **To Create Your Account – Click Here.** Follow the instructions to establish an account. Upload your images following the online instructions.
4. Note that you will not be able to submit images until June 1 when online entries begin. After June 1, the show will be live and you can enter your images.
5. For further help with online submissions, contact Diedra Malain, dmalain@gmail.com. Please leave a brief message describing your request, e.g., "help with online registration"; or "help find my account".

LABELS - Attach Label to the back of each piece of Art - Please Print.

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