



NORTH VALLEY ART LEAGUE
2024 WESTERN REGIONAL JURIED PHOTOGRAPHY SHOW PROSPECTUS

May 1 – June 1, 2024

NVAL Carter House Gallery, 48 Quartz Hill Road, Redding, CA 96003

ENTRY Go to NVAL.org, select Shows/Photography/Regional
(<http://nval.org/show-category/regional-juried-photography/>)
Scroll to the bottom of the 2024 Prospectus, click on the highlighted link.

TOTAL AWARDS - \$1,000

First Place \$500
Second Place \$250
Third Place \$100
3 Merit Awards, Each \$50
6 Honorable Mentions

Regional Show Framing Program — \$15 to rent one of NVAL's frames and have NVAL frame your work. [Click Here for Details!](#)

SHOW CALENDAR – ALL DATES 2024	
Entry Period Opens	Monday, February 19 (6:00 a.m.)
Entry Deadline	Friday, March 22 (8:00 p.m.)
Notice of Acceptance	Friday, March 29
Shipped Work & Work to be Framed by NVAL Due	April 3 - 20 Wednesdays through Saturdays
Hand-Delivered Work Due	April 17 - 29 Wednesdays through Saturdays
Show Opens	Wednesday, May 1
Reception and Awards	Friday, May 3, 5 - 8 p.m.
Pick up Unsold Work	Saturday, June 1 after 2 p.m.

ELIGIBILITY

This show is open to all photographers residing in California, Oregon, and Washington.

Images previously accepted into a NVAL Juried Photography Show are not eligible.

All forms of photographic expression are encouraged - film and digital capture, both traditional and digital darkroom, along with photo manipulation. **All entries must be the entrant's original work, i.e. the capture of the image as well as dark room and digital processing.** Images generated through AI will not be accepted; if there is any question about the source of an image, we will request the RAW file(s) with EXIF data. If the RAW files are not provided or if the data show an AI source, the image will be rejected. None of the foregoing precludes the use of professional labs for printing, resizing, and film development.

EXHIBITION

Our purpose is to professionally exhibit your unique artwork in our gallery for patrons to view, appreciate and purchase. Approximately 80 - 90 images will be exhibited at our spacious Carter House Gallery and also on the NVAL website. The gallery is located in Caldwell Park, 48 Quartz Hill Road, Redding, CA 96003.

The North Valley Art League is a non-profit, all volunteer organization. Your entry fees cover the prize money and other expenses of running the photography show. Any remaining monies help fund the operating expenses of the NVAL Carter House Gallery so that we can continue our goal of furthering the visual arts in the Northern California region.

Special arrangements can be made if you need to deliver your work before the dates shown on page 1, or if you are unable to pick up any unsold work on the specified day. Please contact show chair.

DELIVER OR SHIP ALL WORK TO:
North Valley Art League
Carter House Gallery
48 Quartz Hill Road
Redding, CA 96003

JUROR – JODY MILLER

NVAL is pleased to have Jody Miller as our juror this year.

In her own words:

I have been a photographer for most of my life. I've been making images since I was nine years old, but my real education started in 1982 when I attended the Ansel Adams workshop in Carmel, California. I've been making fine art images non-stop since then.

I spent 40 years as a designer / animator for the television industry in Hollywood, so my profession melded beautifully with my favorite pastime. I now live in Astoria, Oregon, and love the ever-changing light that makes this area so magical.

My body of work has been evolving for over 40 years and has come to fruition in this portfolio of images I share on my webpage - <https://www.jodymillerphoto.com/>. I am represented by LightBox Photographic Gallery in Astoria, Oregon.



ENTRY FEES

ALL ENTRIES WILL BE SUBMITTED ONLINE (*instructions on next page*)

- \$35 for the first three entries.
- \$10 for each additional entry.
- No limit on the number of submittals per entrant.
- THE NON-REFUNDABLE ENTRY FEE WILL BE CHARGED TO YOUR CREDIT CARD.
- Images first will be judged in electronic format as submitted, with final judging for awards based on the framed prints presented for the Carter House Gallery exhibit.

ACCEPTANCE NOTICE

Everyone who enters will receive an email notification regarding acceptance or non-acceptance by March 29, 2024. Detailed instructions for delivery, shipping, and artwork identification will be provided in the acceptance notice.

FRAMING PROGRAM

\$15 to rent one of NVAL's frames and have NVAL frame your work. Go to the [Framing Program](#) page for details.

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EXHIBIT PRINTS

All accepted images submitted for exhibition must be printed and framed in a professional manner. Works must be delivered ready to hang. Maximum frame dimension is 40" and maximum weight is 12 pounds.

NVAL hangs with cable hooks, so please use only frame hangers, D-rings or split rings for your hanging hardware. If you have any questions about hanging requirements, contact the show chair. If your work does not have the appropriate hardware, it will not be installed or judged.

If framed work does not substantially meet the appearance of the JPEG entry, or if the print quality, matting or framing are not suitable quality for gallery presentation, NVAL may ask the artist to replace whichever element is not suitable. If the artist is unwilling to meet these standards, the NVAL reserves the right to replace the entry with another work selected by the juror.

SALE OF ARTWORK

There will be a 20 percent commission charged by the gallery on any piece that is sold. California sales tax will be collected.

Entrants retain copyright of all their submitted images, subject to the NVAL Use Rights listed below.

USE RIGHTS

By submission for jurying, artists whose submissions are chosen for the exhibition grant the North Valley Art League the right to use their images for the purpose of marketing the exhibition, marketing the North Valley Art League's programs and subsequent display on the NVAL website gallery exhibits. Artists grant the use of their image(s) as stated without further contact or compensation from NVAL. Artist's recognition is provided with any use by NVAL.

NVAL/GALLERY LIABILITY and INSURANCE

Artists are solely responsible for the cost, care, protection, and insurance of their work during shipment to and from the Carter House Gallery. The North Valley Art League shall not be responsible for, and assumes no Liability arising from fire, theft, damage or loss to artist's property, including without limitation, the displayed artwork or any other items. Artist hereby releases and discharges the North Valley Art League from all claims and demands by artist for loss of or damage to artist's property.

ONLINE ENTRY

FILE FORMAT

- JPEG format.
- File size no larger than 2 MB.
- sRGB color space is recommended for the most accurate web version of your images.
- Ideally, the longest side should be 1,280 pixels. If your image is LESS than 800 pixels on the longest side, you may want to resize it using the original, larger file. If you do not have the original larger file, do not try to upsize your image. You are better off submitting an image as small as 600 pixels on the longest side, rather than to distort the quality of the image by trying to increase the pixel dimension.
- Please do not use your name in the title or filename. Filename (not the title) must have only alphanumeric characters, underscores or dashes - NO other special characters such as ‘ “ ; : { } \ / or any of the characters found above the numbers on a regular keyboard (e.g., @, #, *, etc.), except the underscore and dash.

TIPS ON USING OUR ONLINE ENTRY SERVICE (SMARTER ENTRY)

- You only need one Smarter Entry account for all competitions/organizations using the service; if you've entered our shows previously, you already have an account.
- Once you set up your account, you will be asked to select the 2024 Western Regional Juried Photography Show. Then use your credit card to pay the entry fee and proceed to enter your images.
- To view your images at full size double click on the thumbnail.
- You may edit your entries or add additional images at any time up until the entry deadline.

TO ENTER or EDIT your images:

Go to the Smarter Entry Page for the North Valley Art League Photo Shows -

<https://client.smarterentry.com/NVALeague2>.

QUESTIONS

Email photoshow@nval.org or call show chairperson, Bonnie Lampley, 530-604-3380 (please leave a message).