

# 2010 NVAL JURIED PHOTOGRAPHY SHOW

TUESDAY, APRIL 27 through SATURDAY, MAY 29th  
North Valley Art League, Carter House Gallery (in Caldwell Park)  
48 Quartz Hill Road, Redding CA 96003

**RECEPTION** SUNDAY, May 2<sup>nd</sup> from 1-3 PM, **AWARDS** at 2 PM

GALLERY HOURS Tue-Sat 11-4, phone 530-243-1023

## THIS EVENT

was established to promote photography at all levels of expertise. All NVAL members, plus residents of northern California and southern Oregon, are eligible.



This year we are pleased to have as our **jurors** two outstanding members of the local art community. RICHARD WILSON is an established artist and outstanding teacher. He has received innumerable awards. His use and understanding of color is equivalent to the balance of a perfect musical chord.

HARVEY SPECTOR, a master of photography technically and artistically, is particularly fond of black and white expression. He has juried many shows and is highly respected by the arts community.

Judging for **acceptance** to the show will be digital only. You may submit on a CD or DVD up to four (4) high quality JPEG images (excluding images accepted to prior NVAL competitions). For a reasonable file size, set the longest dimension between 800 and 1200 pixels.

If your final print is from the traditional dark room, you can consider scanning it on a flat bed scanner, having it scanned professionally, or making a high quality digital photograph of it.

The **filename** for each image must start with your *last* name, followed by the *title* of the entry and its dimensions (WxH) in inches. Judging will be done anonymously.

For NVAL members **ENTRY FEES** are \$15 for the first entry and \$7 for each additional. For non-members they are \$20 for the first and \$7 for each additional.

With a permanent marker, **label** the CD/DVD with the *name* and *phone # or email address* of the artist. **Mail or deliver the CD/DVD** to NVAL with the entry form, a self-addressed stamped envelope (if no email address), and payment (check or mail order) made out to NVAL (disks will later be destroyed to assure no unauthorized use). If you wish to apply as a new member to NVAL, please include a separate check for \$30 (\$40 for Family Membership) and you will then receive a New Member packet in the mail.

The final date for the **receipt of CDs/DVDs and payment** is Saturday March 27th. Initial judging will then decide the entries accepted for the competition and you will be notified of the results by email.

**Accepted work** must then be **delivered to/received by NVAL** from Tuesday, April 20th through Saturday, April 24th during gallery hours. Shipped entries must include a *prepaid return label* for return. We encourage simple dark framing, typically metal, with white or off-white matting, and D-ring or split ring hangers. The maximum framed width is 40" (to accommodate panoramas) and the work should weigh no more than 12 lb.

**AWARDS:** *Best of Show* (\$200). In addition each division will be awarded a *First* (\$100), *Second* (\$50), and *Third* place (\$25). The judges may award Certificates of Merit in each division. Judging for awards will, of course, be directly visual.

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**QUESTIONS?** email *nvalphotoshow@sbcglobal.net*, or  
call 530-243-1023 and ask for a committee member to  
return your call.

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ENTRY FORM

NAME \_\_\_\_\_  
PHONE \_\_\_\_\_  
EMAIL \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DIVISION (choose one):

- ONE - NOVICE photographers who may have entered but never been accepted to a juried competition.
- TWO - PROGRESSING photographers who have at least exhibited in prior juried competitions.
- THREE - ADVANCED photographic enthusiasts, teachers, or professionals with a consistent history of sales or awards.

TITLES

1. \_\_\_\_\_  
Print dimensions W\_\_\_\_x H\_\_\_\_ in.
2. \_\_\_\_\_  
Print dimensions W\_\_\_\_x H\_\_\_\_ in.
3. \_\_\_\_\_  
Print dimensions W\_\_\_\_x H\_\_\_\_ in.
4. \_\_\_\_\_  
Print dimensions W\_\_\_\_x H\_\_\_\_ in.

COMMITTEE USE:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_

P.S. Sale price/NFS information will be requested upon acceptance & delivery of your work.

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*All entries must be the entrant's original work, i.e. the capture of the image as well as dark room and digital editing. This does not preclude the use of professional labs for printing, resizing, and film development. Acceptance is not final until framed entries are received and approved.*

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